



WILDOG ACCESSORIES (PTY) LTD
VAT : 4150269050
30 AKWAMARYN STREET,
KLERKSOORD, AKASIA, PRETORIA

SOCIAL MEDIA DISCLOSURE

Website: www.wildog.co.za

1. INTRODUCTION

Wildog Accessories (Pty) Ltd (“Wildog”, “we”, “us” or “our”) uses social media to communicate with our customers, share product information, showcase vehicle builds, announce new products, promote events and engage with the 4x4 and outdoor community.

This Social Media Disclosure explains how Wildog uses social media and how interactions with our social media pages, content and related promotions should be understood.

This Disclosure applies to social media content published by Wildog and interactions with our official social media accounts. It should be read together with our Website Terms and Conditions, External Privacy Notice and other applicable policies.

2. OFFICIAL SOCIAL MEDIA ACCOUNTS

Wildog may maintain official accounts on platforms such as Facebook, Instagram, YouTube, TikTok and other social media services.

Our official website is:

www.wildog.co.za

Please use the links published on our official website to identify our social media accounts and verify that a page or profile genuinely represents Wildog.

Social media platforms are operated by independent third parties and are subject to their own terms, privacy policies and community guidelines.

3. PRODUCT INFORMATION AND ADVERTISING

Wildog may use social media to display products, vehicle accessories, installations, product demonstrations, promotions, events and customer or ambassador vehicles.

We aim to ensure that the information we publish is accurate and up to date. However, social media posts may not contain every product specification, compatibility requirement, exclusion or condition.

Product availability, pricing, specifications, colours, finishes, promotions and other details may change without notice, subject to applicable law and any terms applicable to a specific offer.

Images and videos are provided for illustrative and promotional purposes unless otherwise stated. A vehicle shown in a post may include optional accessories, modifications or equipment that are not included in the advertised product or price.

MAKING NEW TRACKS

REGISTRATION : 2014/191429/07



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4. CUSTOMER CONTENT, COMMENTS AND TAGS

Wildog welcomes respectful engagement from customers, followers, vehicle owners, outdoor enthusiasts and the wider 4x4 community.

Users may interact with our social media content by commenting, sharing posts, tagging Wildog, sending messages or submitting photographs and videos.

By submitting content to a public social media platform, you remain responsible for the content you post and must ensure that you have the necessary rights and permissions to share it.

Tagging Wildog, commenting on a post or sending us a photograph does not automatically grant Wildog permission to use that content in all forms of advertising or marketing.

Where permission is required, Wildog will seek appropriate authorisation before reusing customer-submitted content for promotional purposes. Please do not submit content containing another person's identifiable personal information without the necessary authority or permission.

5. BRAND AMBASSADORS, INFLUENCERS AND PARTNERSHIPS

Wildog may work with brand ambassadors, influencers, content creators, event partners, customers and other third parties to showcase products and share experiences.

Content created by these individuals may reflect their personal opinions, experiences and views. Unless expressly stated, such content should not automatically be interpreted as a formal statement or guarantee by Wildog.

Where content is sponsored, paid for, provided in exchange for products or benefits, or forms part of a commercial partnership, the relationship should be disclosed clearly where required by applicable law, advertising standards or platform rules.

Wildog aims to ensure that its own promotional communications and formal partnerships are presented honestly and transparently.

6. REVIEWS, TESTIMONIALS AND PERSONAL OPINIONS

Comments, reviews, testimonials and opinions shared by customers or other social media users belong to the individuals who publish them.

Individual experiences may differ depending on the vehicle, product configuration, installation, maintenance, driving conditions and other factors.

Wildog does not necessarily endorse every statement made by a social media user. We may respond to feedback, request further information, or invite a customer to contact our team directly to resolve a product or service concern.

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If you have a complaint or require technical assistance, please contact Wildog through our official contact channels rather than relying solely on public comments.

7. SOCIAL MEDIA PROMOTIONS AND COMPETITIONS

From time to time, Wildog may run competitions, giveaways, promotional campaigns or other activities through social media.

Each promotion may have its own terms and conditions, including eligibility requirements, entry dates, prize details, selection procedures and collection or delivery arrangements.

Participation is subject to the specific terms published for that promotion and applicable South African law.

Unless expressly stated in the relevant promotion terms, a social media platform does not sponsor, endorse, administer or associate itself with a Wildog promotion. Participants may be required to release the platform from responsibilities to the extent permitted by the platform's rules and applicable law.

Wildog will not ask participants to provide unnecessary sensitive personal information in public comments. Please verify competition announcements through our official channels and be cautious of fake accounts claiming that you have won a prize.

8. THIRD-PARTY LINKS AND CONTENT

Our social media pages and website may contain links to external websites, businesses, products, services, or social media accounts.

These links are provided for convenience or informational purposes. Wildog does not control all third-party content and is not responsible for the accuracy, availability, security or privacy practices of external websites.

A link, tag, share or mention does not necessarily mean that Wildog endorses the linked organisation, product or service.

Please review the relevant third party's terms and privacy notice before interacting with its website or providing personal information.

9. PRIVACY AND PERSONAL INFORMATION

When you interact with Wildog on social media, personal information may be processed by both Wildog and the platform concerned.



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Information may include your public profile name, comments, messages, photographs, tags and other information you choose to share. Social media platforms may independently collect technical information and usage data in accordance with their own privacy policies.

Wildog will handle personal information under its control in accordance with applicable South African data protection legislation, including the Protection of Personal Information Act 4 of 2013 ("POPIA"), and our External Privacy Notice.

Please avoid posting private contact details, order information, payment details or other confidential personal information in public comments. Where necessary, we may ask you to continue a customer service conversation privately through an appropriate official channel.

10. ACCEPTABLE CONDUCT

We encourage constructive, respectful and relevant conversations on our social media pages.

Wildog reserves the right, subject to applicable law and the rules of the relevant platform, to moderate or report content that is abusive, threatening, discriminatory, unlawful, fraudulent, misleading, spam-related, excessively repetitive or otherwise inappropriate.

We may also remove or restrict content that infringes intellectual property rights or exposes private information without authorisation.

Moderation decisions will be made as reasonably and consistently as possible. Legitimate criticism and good-faith customer feedback are not automatically inappropriate simply because they are negative.

11. INTELLECTUAL PROPERTY AND BRAND USE

Wildog's name, logos, branding, product photographs, videos, graphics, written content and other original materials may be protected by intellectual property laws.

Unless otherwise permitted by law or expressly authorised by Wildog, you may not reproduce, modify, commercially exploit or use Wildog's intellectual property in a way that suggests an official affiliation or endorsement.

Sharing or reposting content using a platform's built-in sharing features remains subject to that platform's rules and the rights of the original content owner.

If you believe that content appearing on a Wildog-controlled social media account infringes your rights, please contact us with details of the material and the basis of your concern.



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12. NO GUARANTEE OF SOCIAL MEDIA AVAILABILITY

Social media platforms are operated by third parties and may experience interruptions, changes, security incidents or restrictions beyond Wildog's control.

Wildog does not guarantee uninterrupted access to its social media pages or the continued availability of particular posts, comments, features or platform services.

We may update, edit or remove content from accounts we control where appropriate, subject to applicable law and any relevant contractual obligations.

13. LIMITATION OF RESPONSIBILITY

To the extent permitted by applicable law, Wildog is not responsible for statements made independently by social media users, unauthorised accounts impersonating Wildog, or the operation and privacy practices of third-party platforms.

Nothing in this Disclosure excludes or limits any consumer, privacy or other statutory right that cannot lawfully be excluded or limited under South African law.

14. CHANGES TO THIS DISCLOSURE

Wildog may update this Social Media Disclosure from time to time to reflect changes in our social media activities, business practices or applicable legal requirements.

The latest version will be published on www.wildog.co.za.

15. CONTACT WILDOG

For enquiries about this Social Media Disclosure, product information, customer content or social media concerns, please contact:

Wildog Accessories (Pty) Ltd

Website: www.wildog.co.za

Telephone: 010 746 1690

Email: sales@wildog.co.za

Additional sales contacts: sales2@wildog.co.za | sales3@wildog.co.za | sales4@wildog.co.za

Cape Town: capetown@wildog.co.za